



# Open Track Plus™

## Membership and Pass Management Member Activity, Asset, Retail and Loyalty Tracking

Flexible, easy to use solution designed to meet a wide range of customer requirements.

### Track members quickly and easily

Open Track Plus™ is a flexible, easy to use membership management and activity tracking solution designed to meet a wide range of customer requirements. With Open Track Plus™ you can capture enrollment information in a comprehensive membership database. Once enrolled an individual's identity and membership status can easily be verified using an authorized credential, such as an ID card or bar coded wristband. A member's attendance at any location, event or activity can be recorded and tracked in the Open Track Plus™ database.

### Easy Implementation and Customization

Open Track Plus™ is designed to be easy to install and support. The pre-configured database and screens mean minimal time and effort are required to get started. Open Tech Services can provide additional customization services to ensure the software meets your organization's specific requirements.

### Open Track Plus™ User Interface

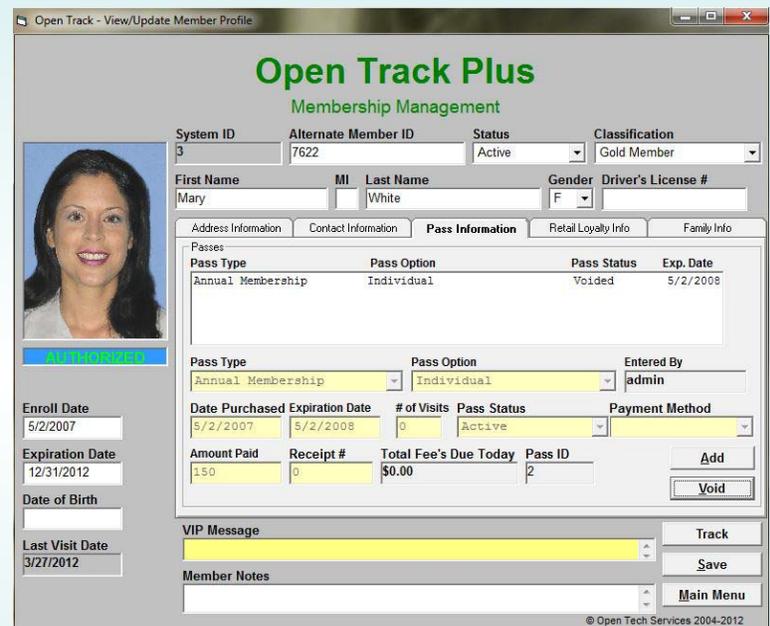
Open Track Plus™ provides an easy to use interface for verification of an individual's identity and the ability to track visits or activities with your organization.

### Open Track Plus™ Database Features:

- A comprehensive data entry screen.
- A fully configured Microsoft Access Database.
- Compatible with SQL 2005 & 2008
- Integrate with ID Works™ for photo capture and issuance of personalized plastic ID cards with bar codes and magnetic stripes (optional feature)
- Ability to link family memberships

### Member Activity Tracking

- The option to use bar code, magnetic stripe, finger print, drivers license or a manual search to lookup a member's record in the database.
- Ability to view a member's information before recording their visit activity.
- Advanced notification of the member's current status in bold, color-coded message. (eg: inactive, or expired)
- Member activity tracking reports.



Open Track - View/Update Member Profile

### Open Track Plus

Membership Management

System ID	Alternate Member ID	Status	Classification
3	7622	Active	Gold Member

First Name	MI	Last Name	Gender	Driver's License #
Mary		White	F	

Address Information    Contact Information    **Pass Information**    Retail Loyalty Info    Family Info

Passes

Pass Type	Pass Option	Pass Status	Exp. Date
Annual Membership	Individual	Voided	5/2/2008

Pass Type	Pass Option	Entered By
Annual Membership	Individual	admin

Date Purchased	Expiration Date	# of Visits	Pass Status	Payment Method
5/2/2007	5/2/2008	0	Active	

Amount Paid	Receipt #	Total Fee's Due Today	Pass ID
150	0	\$0.00	2

VIP Message

Member Notes

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### Open Track Plus Membership Management

System ID: 3    Alternate Member ID: 7622    Status: Active    Classification: Gold Member

First Name: Mary    MI:    Last Name: White    Gender: F    Driver's License #:

Address Information    Contact Information    **Pass Information**    Retail Loyalty Info    Family Info

Passes:

Pass Type	Pass Option	Pass Status	Exp. Date
Annual Membership	Individual	Voided	5/2/2008

Pass Type: Annual Membership    Pass Option: Individual    Entered By: admin

Date Purchased: 5/2/2007    Expiration Date: 5/2/2008    # of Visits: 0    Pass Status: Active    Payment Method:

Amount Paid: 150    Receipt #: 0    Total Fee's Due Today: \$0.00    Pass ID: 2

Buttons: Add, Void

VIP Message:    Track

Member Notes:    Save

Main Menu

## Pass Management

- Record the purchase of multiple pass types and options.
- Ability to track limited visitor guest passes.
- Feature to View Membership Pass type information at visit entry.

## Retail and Loyalty Tracking

- Track loyalty points for visits, activities or purchases •
- Record and track purchase information •
- Store pre-paid value on member account •

### Open Track Plus Membership Management

System ID: 3    Alternate Member ID: 7622    Status: Active    Classification: Gold Member

First Name: Mary    MI:    Last Name: White

Pre-paid Balance: \$0.00    Loyalty Points: 10    Total Purchases: \$0.00

New Transaction

Date: 3/29/2012

Type of Transaction: Purchase

Description: T-Shirt

Payment Method: Cash

Quantity: 1

Amount Paid: \$9.00

Points Redeemed: None

Activity: Gym

Personal Trainer: Becky Smith

Buttons: View Receipt

Enroll Date: 5/2/2007

Expiration Date: 12/31/2012

Date of Birth:

Last Visit Date:

### Open Track Plus Membership Management

#### Assets

Item ID	Description	Status
101	Locker Key	In
102	Exercise Ball	In
200	Basketball	In

Item ID	Description	Qty in Stock	Original Cost	Purchase Date	Service Date
101	Locker Key	1	\$5.00	12/05/2005	1/1

Category:    Group: Office Equipment    Storage Location: Main Office

Vendor/Source: G&S Fitness Supply    Serial Number:    Asset Type: Fixed    Status: In    Re-order Level:

Billable Rate:    Owner:

Buttons: View/Add Photo, Edit, Add, Delete

## Asset Tracking

- Ability to track assets by item or by member
- Group and Categorize assets to fit nearly any environment.
- Wide variety of asset fields to accommodate complex equipment



- Compatible with Windows 7
- Works with Snapshell Drivers License Scanner and Smart Reg License Scanner

