

# DATACARD® CR500™ INSTANT ISSUANCE SYSTEM



*The Datacard® CR500™ instant issuance system turns blank white stock into highly customized, ready-to-use credit, debit and ATM cards instantly. Issuing financial cards instantly minimizes wait times, reduces costs and lowers the risk of lost or stolen cards. You can give cardholders instant purchasing power and begin generating card-based revenue immediately.*

## **Instantly issue personalized, unembossed financial cards**

The Datacard® CR500™ instant issuance system — integrated with Datacard® CardWizard® issuance software — empowers banks, credit unions, retailers and service bureaus to print ready-to-use, flat financial cards on demand. With instant issuance, customers get customized financial cards and immediate purchasing power — which means more revenue, higher activation rates, increased card usage and enhanced customer loyalty. This secure system prints brilliant, full-color photos, logos, text and graphics. A full range of smart card and magnetic stripe options makes it ideal for a wide range of programs. Because the system is smart card-ready, it helps make the transition to EMV® chip-based cards seamless and secure.

## **Outstanding consistency, reliability and security**

- Produce high-quality, custom cards with two-sided printing, magnetic stripe encoding and contact and contactless smart card encoding to ISO standards
- Reduce costs associated with paper, mailing and outsourcing
- Provide personalized customer service and create cross-selling opportunities with instant on-site issuance
- Minimize card inventory and preprinting costs by using blank stock to generate standard and custom cards
- Increase efficiency with multi-card hopper for generating credit, debit or ATM cards
- Enhance security by protecting card stock, supplies and rejected cards with dual-control access to the card issuing system
- Comply with VISA and MasterCard security requirements
- Protect sensitive data from unauthorized interception during network transmission with SSL/TSL encryption

## Standard Features

- Printing method
  - Dye-sublimation retransfer printing
- Print resolution
  - 300 dots per inch (dpi)
- Print speed
  - Delivers a four-color, one-sided card in 36 seconds or one two-sided card in 65 seconds
- Print capabilities
  - One- or two-sided printing
  - Over-the-edge, full-card printing
  - Full-color images
- Capacity
  - Three-compartment multi-card input hopper: two 50-card hoppers, one 70-card hopper, based on 0.030 in. (0.76 mm) cards
  - Output hopper: 5 cards, based on 0.030 in. (0.76 mm) cards
  - Exception card slide
- Encoding
  - ISO magnetic stripe
  - Contact and contactless smart card encoder for ISO 14443 A/B, ISO 7816 and MIFARE®
    - Single-wire connectivity
    - Supports production of EMV® chip cards
- Security features
  - SSL/TSL encryption supports AES-128
  - Software-activated lock with back-up mechanical locks to secure card stock, supplies and rejected cards
  - Bolt-down provision for securing printer to work area
  - Kensington lock compatible (lock sold separately)
  - Concealed output hopper
- Touch-screen display
  - Displays printer status
  - Access to printer settings
- Dust filter
- Bend remedy
- User-friendly operation
  - Automatic card feed
  - Quick-change ribbon cassettes
- Warranties
  - 24-month standard depot warranty
  - Lifetime printhead warranty

## Software Compatibility

Compatible with Datacard® CardWizard® instant issuance software

## Specifications

- Physical dimensions
  - L 29 in. x W 15 in. x H 13 in. (73.7 cm x 38.1 cm x 33.0 cm)
- Weight
  - 47 lbs. (21.3 kg) — approximate, does not include all built-in options or financial options
- Connectivity
  - Ethernet and USB 2.0
  - IPv4
- Card types accepted
  - ISO/CR-80 size
  - 3.370 in. x 2.125 in. (85.60 mm x 53.98 mm)
  - PVC, ABS, PET, PET-G, Polycarbonate
- Card thickness accepted
  - 0.68 mm to 0.84 mm (27 mil to 33 mil)
- Operating environment
  - 60° F to 86° F (15° C to 30° C)
  - 35% to 70%, relative humidity
- Storage environment
  - 5° F to 131° F (-15° C to 55° C)
  - 20% to 80%, non-condensing humidity
- Electrical requirements (dual voltage, autosensing)
  - 100/120 V, 50/60 Hz
  - 220/240 V, 50/60 Hz

## Supplies

- Datacard® Certified Supplies featuring Intelligent Supplies Technology™
  - Automatic ribbon identification and validation
  - Automatic printer settings and offsets
  - Low ribbon warning
- Supplies
  - YMCKi inhibitor ribbon (750 images)
  - InTM retransfer film (1,000 images)
  - Printer cleaning supplies

## Your complete financial instant issuance solution

Manage your card programs the way you want — with exceptional security, reliability and flexibility. The Datacard® CR500™ instant issuance system works seamlessly with Datacard® software, certified supplies and global services to give you a complete financial instant issuance solution.

## Software

Datacard® CardWizard® software is the world's best-selling solution for instant issuance of credit, debit and ATM cards. Instantly issue a wide variety of financial cards on-demand and drive new revenue for your financial card program.

## Supplies

Datacard® Certified Supplies help you produce highly secure cards instantly. Count on superb image quality and optimize the performance of your Datacard® issuance system.

## Services

Datacard Global Services and our worldwide network of authorized service providers are available to answer any questions or promptly address service issues. Backed by more than 40 years of experience, our skilled professionals provide a full range of technical support for your card program.

### Enterprise Solutions Provider:



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