

SIMPLE. CONVENIENT. AFFORDABLE.  
DATACARD® MX1100™ CARD ISSUANCE SYSTEM



**Datacard**Group

# PROVEN TECHNOLOGY

## PRE-CONFIGURED, EFFICIENT CARD ISSUANCE

Affordable and secure card issuance solutions are essential in a competitive card market. The Datacard® MX1100™ card issuance system is a true catalyst that can take your card issuance environment to the next level of efficiency. This system is based on Datacard Group's industry leading central issuance platforms that consistently deliver superior productivity and security worldwide. Available in several value-priced fixed configurations, the MX1100 system is designed to meet the specific needs of mid-volume issuers. For a minimal investment, you can expect nothing but proven Datacard quality, reliability and ease of operation with production speeds of up to 600 cards per hour. The Datacard® MXD™ Lite card delivery system and the Datacard® MXi™ envelope insertion system provide you with the option to create a complete inline solution from card to envelope.

## AN ECONOMICAL SOLUTION FOR A VARIETY OF MARKETS

No matter what your card application, the MX1100 system lets you take an affordable first step into centralized card issuance. The system is a perfect fit for financial institutions and governments looking to issue cards in regional or local locations — or small banks and local municipalities that have outgrown desktop systems. It also meets the needs of issuers with private-label, healthcare and membership card programs.



## KEY TECHNOLOGIES

The MX1100 system is available in several fixed configurations, each designed to align with your specific card issuance needs. These configurations may include some of the following key technologies:

- Magnetic stripe encoding
- Smart card personalization
- Single-step color printing
- Graphics printing
- Laser engraving
- Basic topcoat
- DuraGard® laminate
- Embossing / indent
- Topping
- Label affixing
- Bar code scanning
- Quality checking
- Datacard® MXD™ lite card delivery system
- Datacard® MXi™ envelope insertion system



## PHYSICAL AND LOGICAL SECURITY

Datacard Group has more than 40 years of experience collaborating with financial institutions, government agencies and other organizations to meet the highest security standards for both physical and logical security for card and document issuance. Our solutions offer multiple lines of defense to help you reduce the risk of fraud and theft by safeguarding cardholder data, production data and access to the card issuance systems — without slowing the issuance process.

## FAMILIAR SOFTWARE, INTUITIVE INTERFACE

A familiar Microsoft® Windows® operating system and a graphical user interface make the MX1100 system extremely easy to operate. Centralized controls allow administrators to manage the activities of the entire system from a single system controller. All MX Series systems use the same system controller software, enabling you to migrate from an MX1100 system to larger MX Series systems as your card programs grow.

## TRUST DATACARD® SUPPLIES AND SERVICE

Only Datacard® Certified Supplies are specifically engineered to work with Datacard systems. Exclusive patented Intelligent Supplies Technology™ helps minimize costs and avoid downtime, while stringent quality control measures help ensure our supplies meet or exceed expectations for quality and reliability. Datacard Group also offers the expert services you need to design, launch and maintain a profitable card delivery program. Look to us for a complete program implementation — or selectively use our services to complement your in-house capabilities.

## A COMPLETE CARD-TO-ENVELOPE SOLUTION

The MXD Lite card delivery system and the MXi envelope insertion system seamlessly integrate with the MX1100 system to enhance your overall card operations. In one automated process, you can affix cards and add marketing inserts into an envelope for a complete card-to-envelope solution.



Datacard® MXD™ Lite card delivery system



Datacard® MXi™ envelope insertion system

## TRUE DATACARD QUALITY

The MX1100 card issuance, MXD Lite card delivery and MXi envelope insertion systems provide a no-compromise solution for a wide range of card and ID programs. For affordable acquisition and operating costs, you can get true Datacard quality in one highly reliable system.



# A HERITAGE OF INNOVATION AND CUSTOMER SUCCESS

Datacard Group is building on a 40-year heritage of innovation and customer success. Our portfolio of solutions, backed by expert service and support, enable card and secure ID programs for financial, government and other institutions worldwide. With an unmatched commitment to customer satisfaction, Datacard remains the industry's best-selling brand of secure ID and card personalization solutions. [www.datacard.com](http://www.datacard.com)

## THE AMERICAS

Corporate Headquarters  
Minnetonka, Minnesota U.S.A.  
Phone: +1 952 933 1223  
Fax: +1 952 988 1291

Miami, Florida, U.S.A.  
Phone: +1 305 670 1313  
Fax: +1 305 670 6332

## EUROPE

Fleury les Aubrais Cedex,  
France  
Phone: +33 2 38 60 76 00  
Fax: +33 2 38 60 76 19

Düsseldorf, Germany  
Phone: +49 (0) 211 5952 0  
Fax: +49 (0) 211 5952 180

Madrid, Spain  
Phone: +34 91 799 74 74  
Fax: +34 91 799 55 55

Hampshire, UK  
Phone: +44 (0) 1489 555 600  
Fax: +44 (0) 1489 555 601

## EUROPE/ MIDDLE EAST/AFRICA

Datacard Distributor  
Operations  
Phone: +44 (0) 1489 555 600  
Fax: +44 (0) 1489 555 602

## ASIA/PACIFIC

Melbourne, Australia  
Phone: +61 3 9535 0300  
Fax: +61 3 9545 0151

Beijing, China  
Phone: +86 10 8809 1285  
Fax: +86 10 8809 1287

Hong Kong, China  
Phone: +852 2866 2613  
Fax: +852 2865 2801

Shanghai, China  
Phone: +86 21 5427 9090  
Fax: +86 21 5426 4142

Wuhan, China  
Phone: +86 27 8571 2032  
Fax: +86 27 8589 3016

Tokyo, Japan  
Phone: +81 3 3494 6131  
Fax: +81 3 3494 6143

Seoul, Korea  
Phone: +822 551 2235  
Fax: +822 551 2237

Auckland, New Zealand  
Phone: +64 9 414 4831  
Fax: +64 9 414 4832

Singapore  
Phone: +65 6227 7838  
Fax: +65 6227 7839

**Datacard**Group

Datacard, DuraGard, Intelligent Supplies Technology, MX1100, MXD and MXi are registered trademarks, trademarks and/or service marks of DataCard Corporation in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation. Names and logos on sample cards are fictitious. Any similarity to actual names, trademarks or tradenames is coincidental.

©2012 DataCard Corporation. All rights reserved. Specifications subject to change without notice.

CI12-5010